

Application information for our interactive course

Winter term 2020/21





Course Profile

This course is offered in cooperation with EM Strasbourg. Max. 10 students of KIT and max. 10 students of EM Strasbourg will develop a sales presentation in tandems (teams of 2). This is based on the value proposition of a business model developed in the course.



Lecturer

Eric Casenave,
Martin Klarmann,
Orestis Terzidis



Maximum Size

10 participants
(in teams of 2)



Dates (attendance compulsory)

At KIT

January 20, 2021, 1.00 pm – 6.00 pm
January 21, 2021, 8.00 am – 1.00 pm
January 21, 2021, 2.00 pm – 7.00 pm
January 22, 2021, 10.00 am – 4.00 pm
building and room tba

At EM Strasbourg

March 03, 2021, tba
March 04, 2021, tba
March 04, 2021, tba
March 05, 2021, tba
building and room tba

Application for 6 ECTS course

Standardized application procedure for the courses:

- **Application time: Monday, November 02, 10 am – Sunday, November 15, 11 pm**
- Application procedure: Please use the Wiwi-Portal to apply (<https://portal.wiwi.kit.edu/ys/4067>):
 - **Announcement of positive answers: in the week of November 16 to November 20**
 - **Please confirm your attendance until: see application procedure.**
- In case of questions please contact: anika.honold@kit.edu
- Please note: If in-class sessions are not possible (due to Corona restrictions), the organizers will arrange an appropriate alternative for this course.